PRESS INFORMATION

Bosch Rexroth appoints Thomas Fechner and Roland Bittenauer to the Board of Management and focuses on further growth

Jan Saeger | 05.05.2023 | Lohr am Main / Germany

Thomas Donato moves to Bosch Power Tools to become President there

- New structure of Board of Management supports focus on profitable growth
- Factory Automation and Sales/Marketing to be split into two areas of responsibility

Left: Roland Bittenauer, from June 1, 2023, member of the board of management with respon-sibility for sales and marketing; right: Thomas Fechner, from June 1, 2023, member of the board of management and responsible for factory automation (image source: Bosch Rexroth).

Bosch Rexroth is changing the setup of its Board of Management with a view to further business growth. From June 1, Roland Bittenauer (52) will assume responsibility for global sales and marketing. Thomas Fechner (52) will be responsible for the factory automation business from the same date. Thomas Donato (51), previously responsible for both fields, will switch to Power Tools within the Bosch Group and become President there. As of June 1, the Board of Management of Bosch Rexroth thus comprises five members: Dr. Steffen Haack, Holger von Hebel, Roland Bittenauer, Thomas Fechner and Reinhard Schäfer.

Bosch Rexroth plans to continue to grow faster than the market, with the factory automation business expected to grow particularly strongly. The new setup of the Board of Management supports these growth plans: The tasks previously covered by Donato will be split into two independent areas of responsibility. This will allow Bittenauer to concentrate fully on his area of responsibility in his capacity as chief sales and marketing officer. With Fechner, the factory automation business is now for the first time in the responsibility of a board member who has no other functional duties.

“Since the beginning of 2022, Thomas Donato has given impetus in mobile hydraulics and later in sales, marketing, and factory automation, thus contributing to the very successful development of the Bosch Rexroth business. I would like to sincerely thank him for his commitment to Bosch Rexroth and wish him every success in his new role at Power Tools," says Dr. Markus Forschner, CFO of the Bosch Group and Chairman of the Supervisory Board of Bosch Rexroth AG. “With Roland Bittenauer as chief sales and marketing officer and Thomas Fechner in charge of our

factory automation business, we have appointed two experts to the management board of Bosch Rexroth who have already set the course for further development in their previous roles. Now, as part of the management board team, they will drive profitable growth with the even clearer allocation of responsibilities."

Bittenauer has been with Bosch Rexroth since the spring of 2021 and is responsible for sales in Germany, Austria and Switzerland – the company's region with the highest sales. Previously, the Austrian held senior sales positions at Parker Hannifin and the Austrian company Hainzl Industrie¬systeme. Bittenauer completed his engineering training at the HTL Steyr in the field of automotive and mechanical engineering. As of June 1, Wolfram Ulrich, currently sales manager in the Large Hydraulic Drives business unit, whose products are marketed under the Hägglunds brand, will assume responsibility for sales in Germany, Austria and Switzerland.

Fechner joined the Bosch Group in 1998 and has held various engineering and management positions at Bosch Rexroth since 2009. Since 2021, the automation and software expert has headed the Automation & Electrification Solutions business unit based in Lohr. With the ctrlX AUTOMATION modular automation system, they offer a core element of the factory automation business of Bosch Rexroth. Furthermore, Fechner is responsible for the Ulm location where the company has been operating a customer and innovation center since 2019. Fechner studied physics at the University of Stuttgart. As of June 1, Dr. Maik Rabe will take over the management of the Automation & Electrification Solutions business unit. He will retain his previous role as head of development.

As one of the world's leading suppliers of drive and control technologies, Bosch Rexroth ensures efficient, powerful and safe movement in machines and systems of any size. The company bundles global application experience in the market segments of Mobile and Industrial Applications as well as Factory Automation. With its intelligent components, customized system solutions, engineering and services, Bosch Rexroth is creating the necessary environment for fully connected applications. Bosch Rexroth offers its customers hydraulics, electric drive and control technology, gear technology and linear motion and assembly technology, including software and interfaces to the Internet of Things. With locations in over 80 countries, more than 32,000 associates generated sales revenue of around 7.0 billion euros in 2022.

Basic Information Bosch Rexroth

As one of the world's leading suppliers of drive and control technologies, Bosch Rexroth ensures efficient, powerful and safe movement in machines and systems of any size. The company bundles global application experience in the market segments of Mobile and Industrial Applications as well as Factory Automation. With its intelligent components, customized system solutions, engineering and services, Bosch Rexroth is creating the necessary environment for fully connected applications. Bosch Rexroth offers its customers hydraulics, electric drive and control technology, gear technology and linear motion and assembly technology, including software and interfaces to the Internet of Things. With locations in over 80 countries more than 32,000 associates generated sales revenue of around 7.0 billion euros in 2022.

Basic Information Bosch

The Bosch Group is a leading global supplier of technology and services. It employs roughly 421,000 associates worldwide (as of December 31, 2022). The company generated sales of 88.2

billion euros in 2022. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT provider, Bosch offers innovative solutions for smart homes, Industry 4.0, and connected mobility. Bosch is pursuing a vision of mobility that is sustainable, safe, and exciting. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to facilitate connected living with products and solutions that either contain artificial intelligence (AI) or have been developed or manufactured with its help. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 136 locations across the globe, Bosch employs some 85,500 associates in research and development, of which nearly 44,000 are software engineers.

Press Contact

Please get in touch with our Press Contact

Jan Saeger
Head of Corporate Communications
+49 9352 182288
Jan.Saeger@boschrexroth.de