

PRESS INFORMATION

Bosch Rexroth expands sales partner network

Manuela Kessler | 31.03.2025 | Lohr am Main / Germany | PI 018/25

- Easy access to Rexroth products and solutions
- Fast, efficient service and spare parts supply



Bosch Rexroth continues to expand its sales and service partner network. (Image source: Bosch Rexroth AG)

Bosch Rexroth is expanding its sales and service partner network to add the “Authorized Partner” category. Customers from the fields of factory automation, industrial hydraulics and mobile applications benefit from customized support for products, service and spare parts requests. With their extensive product and engineering know-how, partner companies develop tailored solutions based on Rexroth products. The extended Rexroth Contact Locator will simplify the selection of a local sales partner in the future.

Over the past six years, Bosch Rexroth has established a global network of Certified Excellence Partners (CE-Partners) for industrial and mobile applications and is continuously expanding it. The CE-Partners pass a structured certification process in which they demonstrate comprehensive hardware and software knowledge of Rexroth products and solutions.

“With the new sales partner category “Authorized Partner”, Bosch Rexroth is enhancing solution and service availability and expanding the regional coverage in both factory automation and hydraulics to achieve sustainable growth beyond the market” summarizes Serpil Uzun, Vice President Sales Indirect Channels at Bosch Rexroth. The partner companies offer expert advice, fast supply of Rexroth products and spare parts and direct access to Bosch Rexroth expertise on product and service topics. An enhanced Contact Locator supports customers to quickly find the right Rexroth sales partner.

Bosch Rexroth will be exhibiting together with the CE-Partners DBR Automation, FMT Flexible Montagetechnik, Norcan Fluid Power, Nölle + Nordhorn, Otto Zimmermann, REM-B Hydraulics, Tyroller Hydraulik, URT Utz Ratio Technik und Wilhelm Fricke from the fields of factory automation, industrial hydraulics, and mobile applications at Hannover Messe 2025 (hall 6, booth D26).

Basic Information Bosch Rexroth

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As one of the world's leading suppliers of drive and control technologies, Bosch Rexroth ensures efficient, powerful and safe movement in machines and systems of any size. The company bundles global application experience in the market segments of Mobile and Industrial Applications as well as Factory Automation. With its intelligent components, customized system solutions, engineering and services, Bosch Rexroth is creating the necessary environment for fully connected applications. Bosch Rexroth offers its customers hydraulics, electric drive and control technology, gear technology and linear motion and assembly technology, including software and interfaces to the Internet of Things. With locations in over 80 countries, around 33,800 associates generated sales revenue of 7.6 billion euros in 2023.

Basic Information Bosch

The Bosch Group is a leading global supplier of technology and services. It employs roughly 417,900 associates worldwide (as of December 31, 2024). According to preliminary figures, the company generated sales of 90.5 billion euros in 2024. Its operations are divided into four business sectors: Mobility, Industrial Technology, Consumer Goods, and Energy and Building Technology. With its business activities, the company aims to use technology to help shape universal trends such as automation, electrification, digitalization, connectivity, and an orientation to sustainability. In this context, Bosch's broad diversification across regions and industries strengthens its innovativeness and robustness. Bosch uses its proven expertise in sensor technology, software, and services to offer customers cross-domain solutions from a single source. It also applies its expertise in connectivity and artificial intelligence in order to develop and manufacture user-friendly, sustainable products. With technology that is "Invented for life," Bosch wants to help improve quality of life and conserve natural resources. The Bosch Group comprises Robert Bosch GmbH and its roughly 470 subsidiary and regional companies in over 60 countries. Including sales and service partners, Bosch's global manufacturing, engineering, and sales network covers nearly every country in the world. Bosch's innovative strength is key to the company's further development. At 136 locations across the globe, Bosch employs some 86,900 associates in research and development, of which nearly 48,000 are software engineers.

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